
Venez Rêver



Avec Nous...

January 28th, 2008

I have been the owner of a small Inn and Spa in Sainte-Adèle for 12 years now and have had a website for almost as long. You could say I was almost a pioneer 11 years ago when I launched the 1st version of my site www.beauxreves.com. The website has always brought me some success but the reality was I was having a hard time finding the right person to build – promote – maintain the site on an ongoing evolving basis to keep up with the business. In other words you have to get lucky to find the needle in the haystack when it comes to great website companies.

Well indeed I did get lucky. As I was very frustrated with the existing service I was getting, I had to find a new partner for this very important marketing tool that drives my business. After doing some research I came up with WSI in Montreal and set up a meeting with Chris Murray. After the meeting I was really anxious to get going because I saw I had not only found someone who had great experience but also had the approach that the website has to not only be nice but it has work. In other words bring in sales.

The test was to bring back my ranking to the top of the 1st page. Well within less than 2 weeks we were at the top and the traffic was increasing already. So now I was ready to move forward seeing these results. We set up another meeting with the WSI team and they walked me through the whole process and listened to all my needs. I was extremely impressed with the marketing knowledge that they brought to the table. Its' not just about building a website, the website has to bring in customers and the right ones.

In the weeks following I was receiving updates on a regular basis that I could track through the WSI management site. This allowed me to have access to all they were doing as well as track all our correspondence. I would also upload any images or documents here. What a great tool, it really made me feel like I was working with a partner.

The site was launched in early 2008 and I was not expecting the results to be so dramatic. Our traffic increased immediately but most important was the fact that we were receiving about 4 times the amount of requests for booking and information as before. We are also getting many comments over the phone or at the front desk from clients who really liked the look and the fact that all the information is easy to find. This is what it is all about! Great job WSI!!!

*We are now taking the site to the next level. With the confidence WSI has given me with their web skills I am able to invest my marketing dollars \$\$\$ in something that really pays off. We set up another meeting and discussed all the possibilities of the **Integrated Internet marketing program** that they offer. WSI has my full confidence to manage my Pay per click campaigns, email marketing and SEO – search engine optimization.*

If you are serious about a website that performs then I suggest and highly recommend WSI Montreal the results speak for themselves. Not only am I getting more sales off the Internet but I have reduced my advertising budget and all the time it takes to deal with all these so-called advertising specialists that bring in no results.

The choice is simple WSI.

Hannes Lamothe – Owner, Auberge Beaux Rêves and SPA